



EUROCARPATHIAN INITIATIVE



SLOGAN



Let's change today !





MISSION



Stable development of Prykarpattia as a progressive European region by the way of government, business and community consolidation





VISION



Ivano-Frankivsk is a distinctive region of innovative economy with comfortable and friendly vital environment in which politically responsible government and effective community interact





12 reasons or why Ivano-Frankivsk region



1. Close location to EU borders, availability of common border
2. Pro-european mentality of community in the region
3. 10 % of timber resources, 224 deposits, 25 types of mineral resources are concentrated in the region
4. Availability of qualified and adaptive workforce, brainpower and scientific research results
5. Convenient economical and geographical diversification: tourist oriented West and South, agricultural East and industrial North
6. Entrepreneurial mentality of community (today 95.8 % of enterprises are small enterprises which provide nearly 75% of all products and services and in which 84.1 thousands of people are employed)
7. Positive demographic dynamic of last years
8. Tourist and recreative potential: nature reserved fund which is 218.8 hectare (15.7% of all region area), authentic regional industry and national culture are saved
9. High level of community distinctiveness and self organization
10. Availability of positive experience of big investment projects realization (Tyco Electronics, Electrolux...)
11. Availability of attracting investment infrastructure - 2 industrial parks and one investment zone
12. Maximal openness and transparency of regional power (representative and executive)





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TOP-PRIORITY SECTORS



1. Sector of industry
 - 1.1. Electric power industry, including «green energy»
 - 1.2. Wood-working industry (deep conversion)
 - 1.3. Chemical industry
 - 1.4. Food-processing industry
2. Agricultural complex
3. Tourism
4. IT industry
5. Transport infrastructure
6. Communal infrastructure
 - 6.1. Increase of energy efficiency in communal sector
 - 6.2. Recycling





STRATEGICAL GOALS



1. Stable development and continuous diversity of economy
2. Development of tourist recreative sphere
3. Development of rural and depressive area
4. Development of human capital
5. Development of strategic transport infrastructure





SUCCESS FORMULA



The key factor of success is investment providing.

The outbound and domestic investments are the main tool for intensive technical and technological production renewal, shifting of economical profile to the side of high-technology and science intensive sector with higher added value which is oriented on deep level of product processing

